

TO

GREATER

RAILROAD

EARNINGS

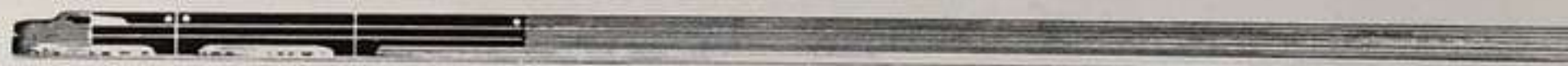
THE AMERICAN LOCOMOTIVE COMPANY... *presents*
a complete line of new diesel electric locomotives



...featuring



THE "6000"



THE WORLD'S MIGHTIEST DIESEL

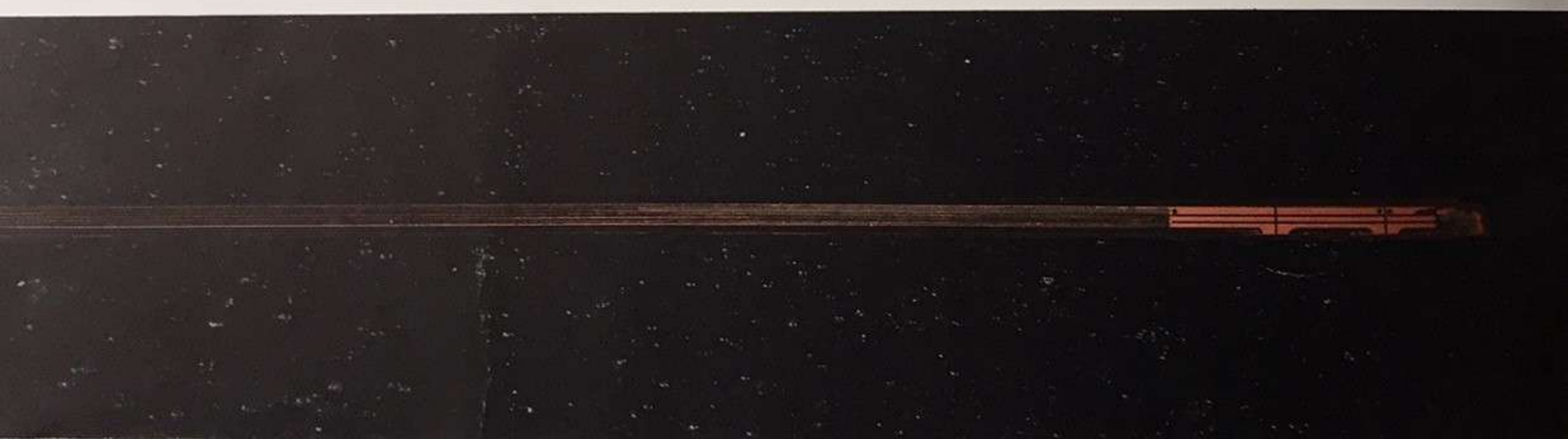
These New ALCO Diesel Electrics Deliver

more passenger miles

more ton miles

at higher speeds

at lower cost



ELECTRICS



THE 1500

Powerful Combination
Road and Switcher



THE 4500

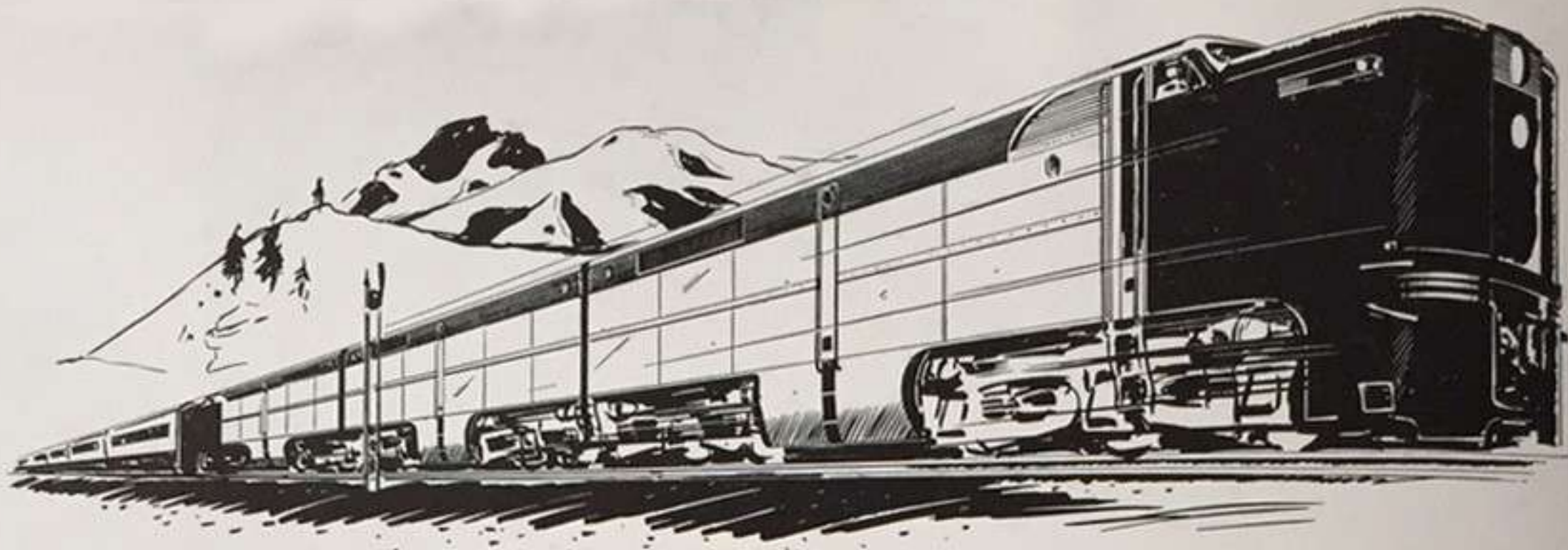
High-Speed Super-
Freight Locomotive



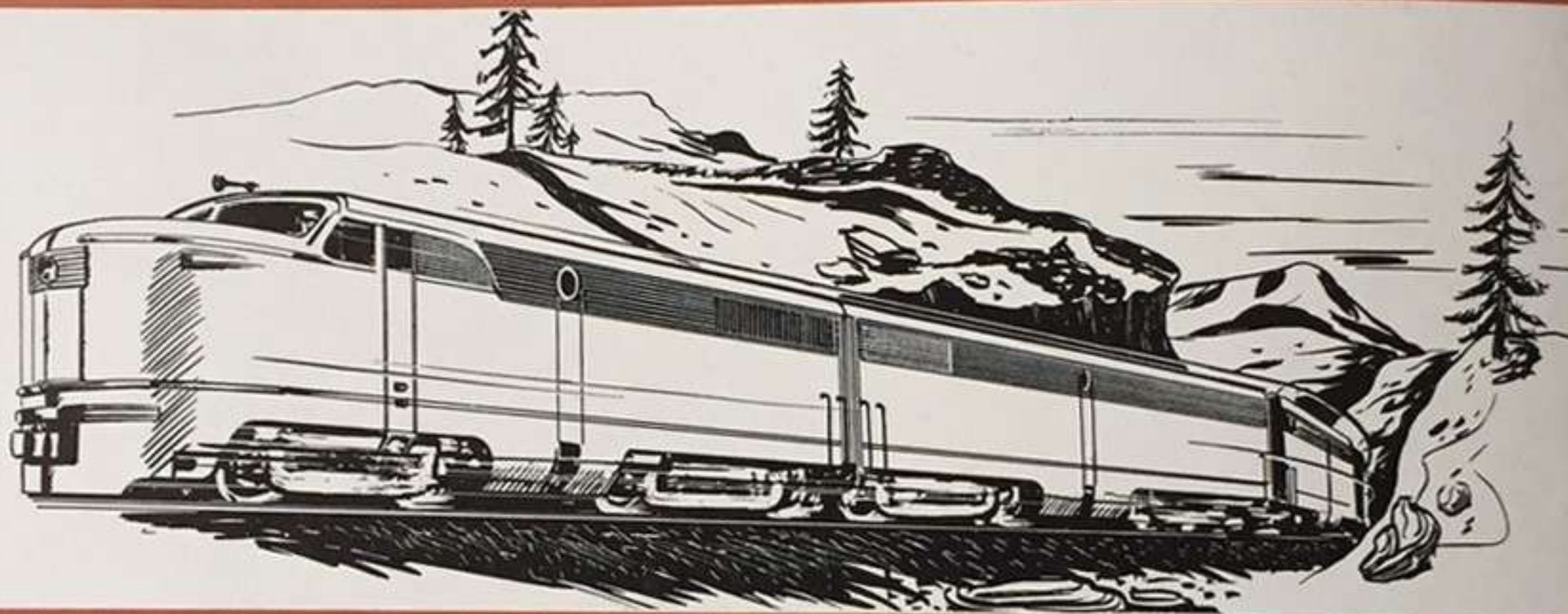
THE 6000

Mighty Passenger and
Freight Powerplant

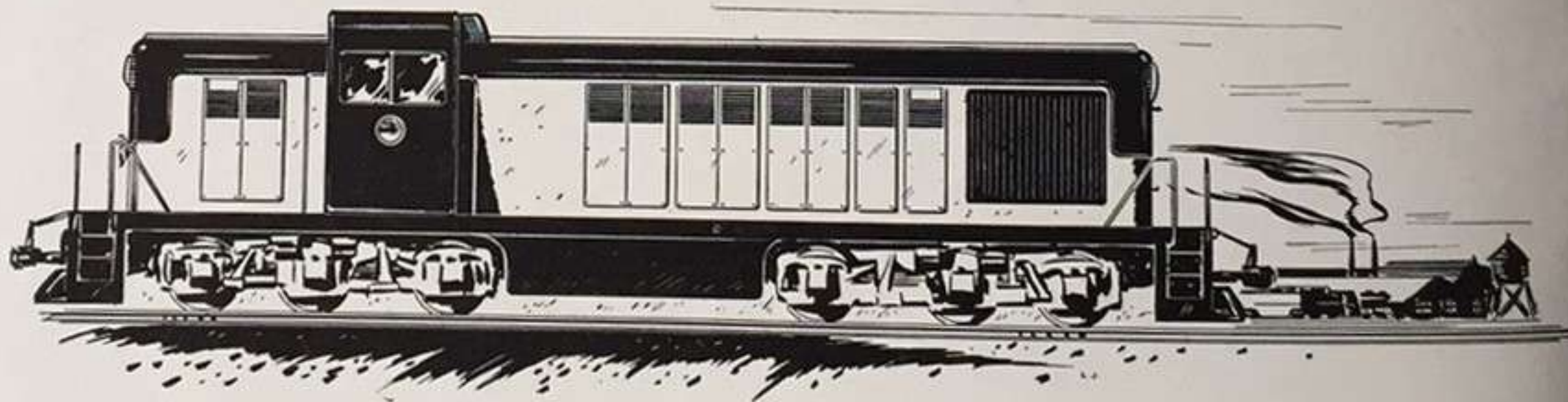
THE SLEEK, MIGHTY 6000 surpasses every known standard for profitable passenger service. Performs brilliantly on fast freight schedules.



MORE TON MILES for busy railroads, improved service for hard-pressed shippers are packed into the great new 4500.

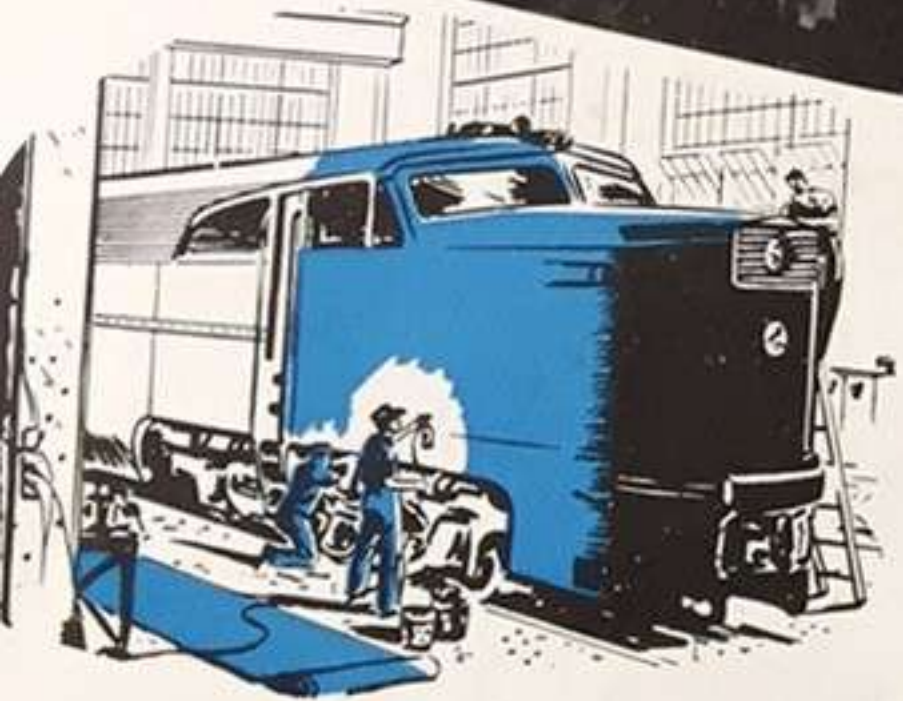


A NEW SUPER ROAD switcher, the versatile 1500 handles tough switching jobs and trying road service assignments with equal ease.



a diesel electric for every railroad job!





● Let's get down to cases...

OFFER PASSENGERS SPEEDIER, more frequent, smoother service. The powerful 6000 will cut schedules substantially, give more turnarounds in a given time period, with smoother rides and increased passenger revenues.

Promise shippers improved handling of their goods. You can do it with these new ALCO diesel-electrics. A unique new power plant regulating system, using both hydraulic and electric controls, provides smoother stops and starts, gentler handling all along the line. You can sell—and haul safely—more ton miles and at the same time cut down payments for damaged shipments, which, last year alone, amounted to approximately \$100 million for all roads.

Builder of more locomotives than any other company in the world, and manufacturer, with its industrial partner in the diesel program, General Electric, of America's first diesel-electric locomotive, the American Locomotive Company has more than a century

of experience in designing motive power to meet railroad requirements. *Never has it produced a line of locomotives more capable of outstanding performance, more promising in what they offer the railroads in earning power!*

So confident is ALCO that these great new locomotives are the answer to railroad motive power needs that it has invested millions of dollars in developing an assembly-line plant for the production of these super diesel-electrics.

Earn more passenger and freight revenue. Reduce operating and maintenance expenses. Cut down damaged freight claims. Win increased patronage from an approving public.

ALCO engineers are ready, now, to work with your operating department in making a painstaking motive power study of your road. Call them in for consultation at any time to discuss how these new diesel-electrics can benefit your railroad.



● WHY THESE ALCO DIESEL-ELECTRICS BELONG IN

Every railroad must decide, soon, what steps it is going to take to meet the challenge of the airlines and the highways. High on the list of any such program must be motive power improvement.

What are the motive power "musts" your road demands? If they are listed below, the ALCO-GE Super Diesel Electric line is designed to help provide the finest transportation passengers and shippers have ever known.

HIGHER SPEED—Fastest schedules are possible with these superb new powerplants. The motors of the 6000's can be geared for 120 MPH speeds, and the 4500 and 1500 for 65 MPH and higher.

HIGHER AVAILABILITY—Every one of these new locomotives is built to operate a million miles before major overhaul. Easy accessibility of parts reduces routine inspection and servicing time.

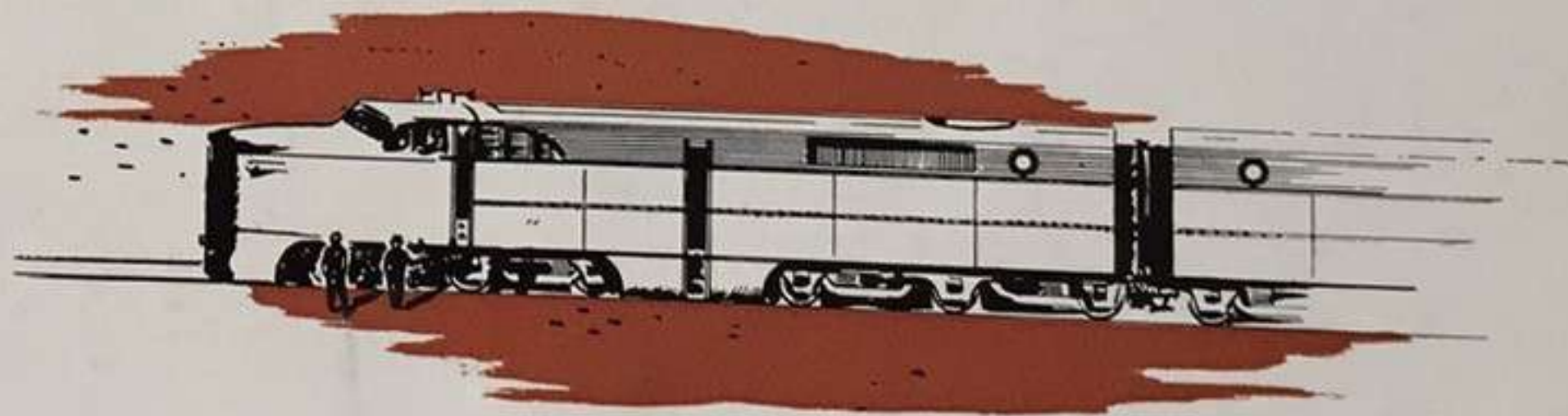
MORE POWER, LESS WEIGHT—Each of the new 16-cylinder, four-cycle diesel engines powering the mighty 6000 develops 2000 horsepower. This means that from one to three *less* diesels and main generators are required per locomotive. Because of their turbo-supercharged V-type design, these engines are much more compact than other heavy-duty railway diesels, and are *100% more powerful on a displacement basis*. This higher ratio of horsepower to weight and length gives extra payload, higher utilization.

EVERY RAILROAD'S NEW EQUIPMENT PROGRAM

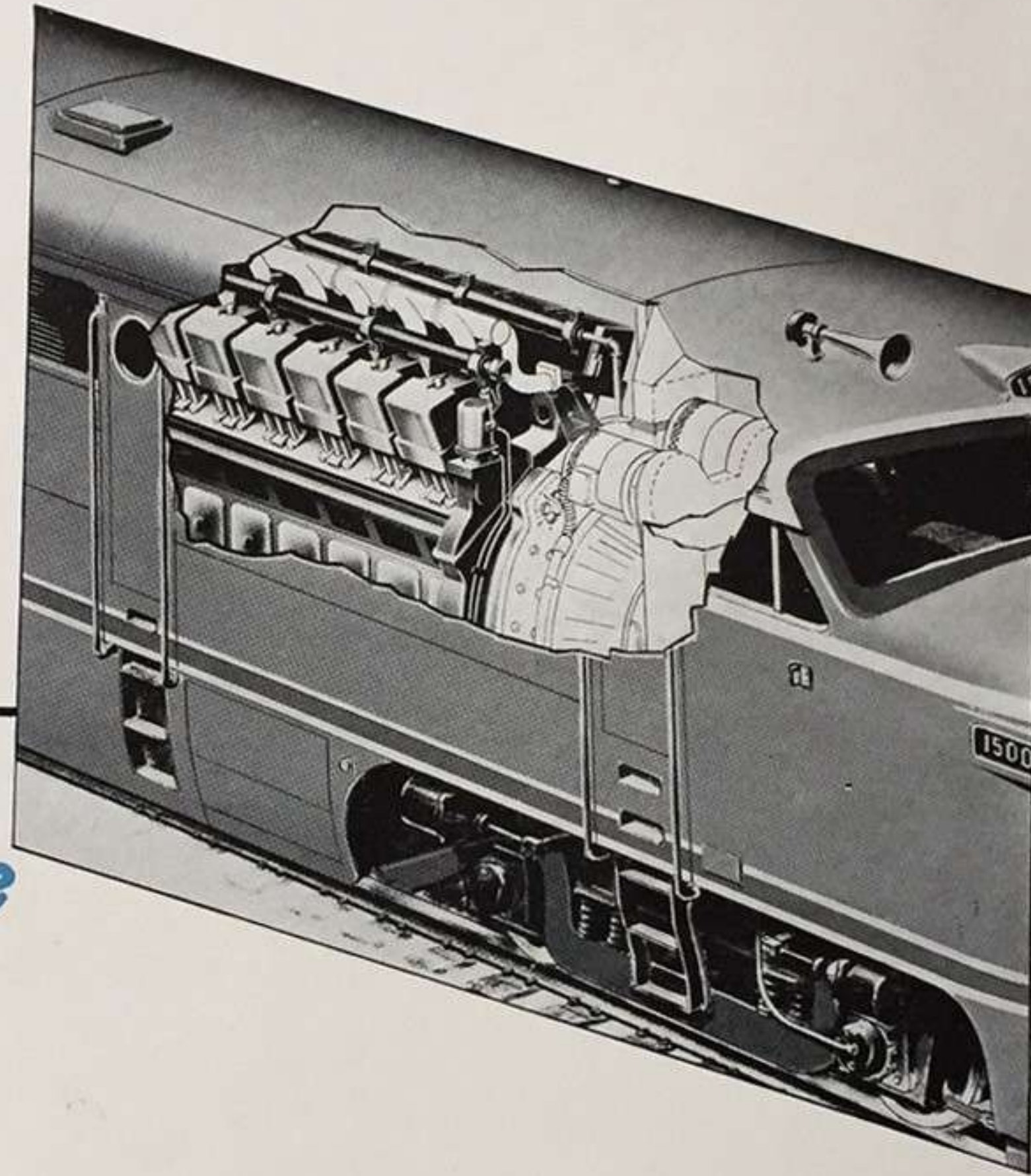
OPERATING FLEXIBILITY—With their wide range of speed and power, these locomotives have unmatched versatility. Each 2000 unit can handle light passenger hauls; each 1500 unit is suitable for fast transfer work or light loads. In combination with other units, each can power the heaviest drags. This adaptability permits the tailoring of horsepower to load requirements.

OPERATING ECONOMY—Unprecedented low fuel consumption in the ALCO diesel results from its 4-cycle design and constant-pressure turbosupercharging. This high engine efficiency means more revenue per passenger- and ton-mile. Maintenance costs are cut since parts accessibility makes for fast inspection and servicing. Moreover, the clear aisle space around the diesel engine and auxiliaries provides ample clearance for quick interchange of major parts, permitting the locomotive to continue to earn its keep while parts are repaired.

BEAUTY OF DESIGN—One of America's leading industrial designers created the distinctive, functional appearance of each of this new line of super locomotives.

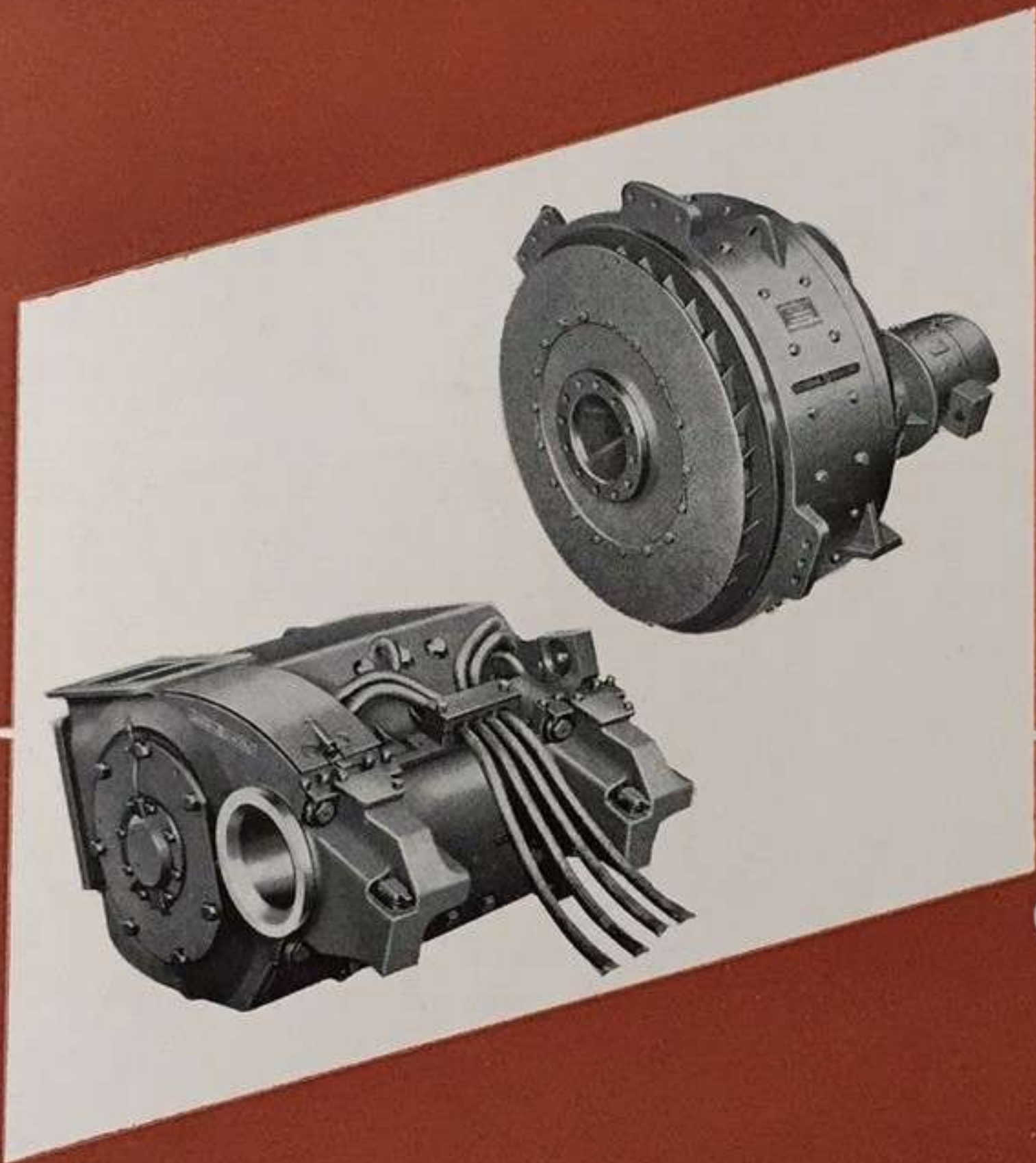


These Great New Locomotives are Products of



American Locomotive

One of America's Outstanding Industrial Teams



GENERAL ELECTRIC

American Locomotive



THE MARK OF MODERN ENGINEERING